

# UNLEASH THE LEADER IN YOU



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Welcome to our program designed to empower you in navigating the challenges of today's VUCA environment (Volatility, Uncertainty, Complexity, and Ambiguity). Our unique approach combines theory with real-world applications, equipping you with the essential skills and knowledge needed for success. Through interactive sessions, engaging case studies, and dynamic group discussions, you'll develop a comprehensive understanding of various business disciplines while honing your leadership capabilities.

Join us on this transformative journey to excel in the VUCA world and elevate your business acumen and leadership prowess.



#### Build a strategic vision

Develop a clear understanding of key business concepts and principles and understand strategic planning and execution



#### Think Critically

Learn how to think critically, identify opportunities and solve complex business problems



#### Lead Effectively

Enhance leadership qualities to understand, inspire and motivate individuals and team to achieving organizational goals



#### Make the right decisions

To utilize technology and data to drive business insights and make informed decisions to drive success.



#### Build Resilience

Exhibit an entrepreneurial mindset and learn how to adapt to the challenging business landscape



#### Connect and Grow

Network with like-minded professionals, expand your connections and create a plan for continuous personal growth as a leader

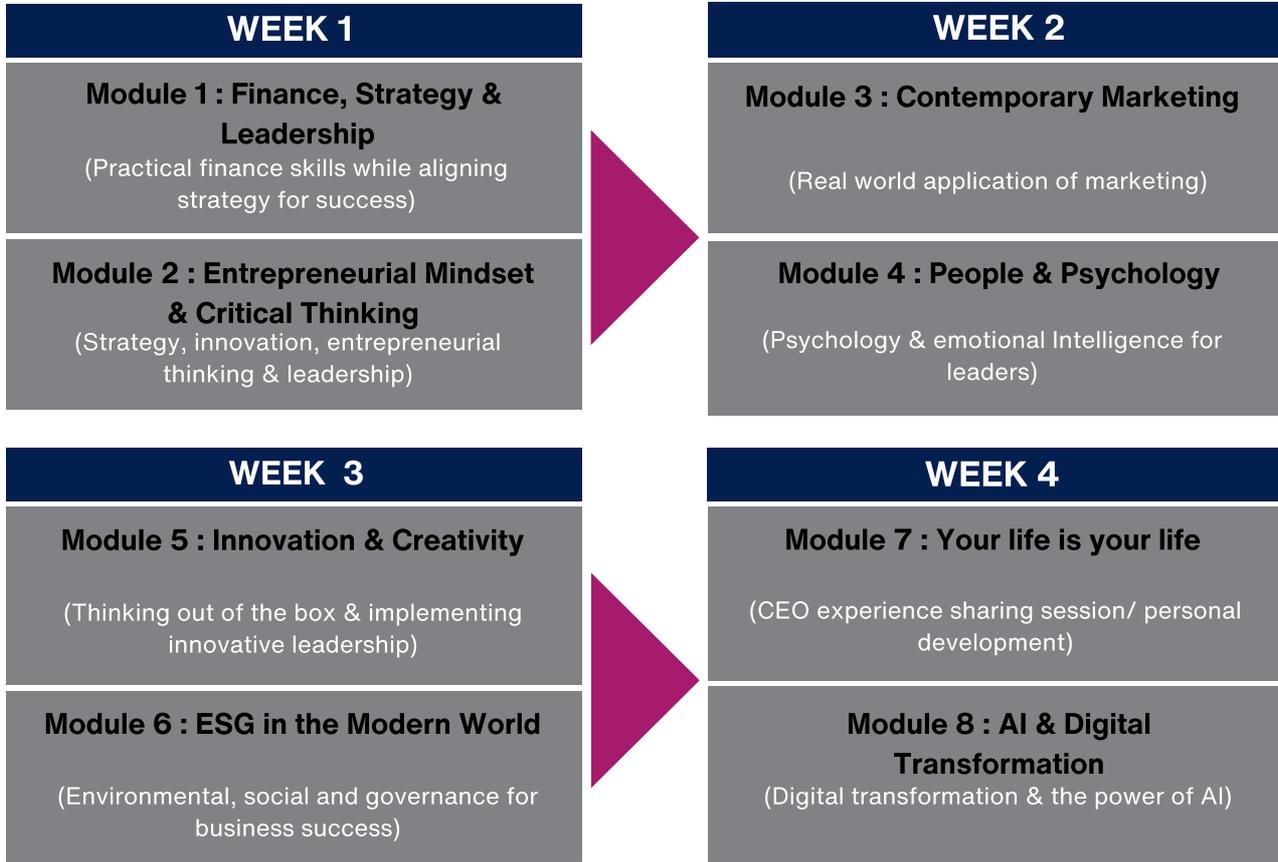
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## Certificate Programme



- Investment – 45,000 LKR
- Duration – 4 weeks
- 3 hours per week of physical lectures (12 hours of coaching in total)
- Professional certificate awarded.
- Ideal for Junior & Middle Level Management / Executives
- Mode of Delivery – in person at RCU Skills Center
- Final assessment will be completed with case study / assignment

Our program goes beyond the classroom, offering you a blend of physical sessions, enlightening guest lectures from industry experts, and immersive hands-on exercises. You'll have the privilege of learning from seasoned professionals, participating in peer-to-peer knowledge exchange, and gaining diverse perspectives and invaluable industry insights.



# OUR ELITE LECTURE PANEL



**Channa Gunawardana**  
**FINANCE, STRATEGY  
& LEADERSHIP**



**Dr. Nirmal De Silva**  
**ENTREPRENEURIAL  
MINDSET & CRITICAL  
THINKING**



**Ramzeena Moreseth Lye**  
**CONTEMPORARY  
MARKETING**



**Emaali Gunasekara**  
**ESG IN THE MODERN  
WORLD**



**Himali De Silva**  
**INNOVATION &  
CREATIVITY**



**Damitha Silva**  
**AI & DIGITAL  
TRANSFORMATION**



**Dr. Ajay Jayaseelan**  
**PEOPLE & PSYCHOLOGY**